

## Order Item Summary

CBS TELEVISION  
STATIONS

KDKA-TV

Order ID: 56944   CF   LOC-POL   FBD - LBD: 10/08/12 - 10/14/12   HL#:   Created: 10/05/12 01:41 PM

Client: DCCC / CRITZ FOR CONGRESS...   CPE: / / 2456   Agency Commission: 15 %   Updated: EMENDEL on 10/05/12 02:25 PM

Agency: LUC MEDIA (32354)   Product: DCCC/MARK CRITZ 10/8-14   Self Protect.: :00:00   Confirmed: 10/05/12 01:56 PM

Buyer: AMY MILLS   Demo: HHOLDS   DMA RTG   Sched. Code: B   Contract: 10/08/12 08:48 AM

AE: Brian Butz-1-KDKA-TV   Billing Int: Monthly   BM : SS

Share: 0%   WTAE: 0%   WPXI: 0%   WPGH: 0%   WPMY: 0%   WPCW: 0%   CABLE: 0%

PRINT AT STATION. ALL RATES ARE PRE EMPTIBLE. PAID FOR BY DCCC/CRITZ FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL5A	* * W * * * *	MORN	30	D			0.0	\$275.00	1	\$275.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/10/12	10/10/12	1										
002	MLOCAL6A	0 1 0 1 1 0 0	MORN	30	D			0.0	\$500.00	3	\$1,500.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	3										
003	MEARLY	1 0 1 0 0 0 0	MORN	30	D			0.0	\$275.00	2	\$550.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/10/12	2										
004	DLIVE9A	0 1 0 1 0 0 0	DAY	30	B			0.0	\$165.00	2	\$330.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/11/12	2										
005	NNOON	1 0 1 0 1 0 0	NEWS	30	B			0.0	\$475.00	3	\$1,425.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/12/12	3										
006	NEWS4PM	0 1 0 1 0 0 0	NEWS	30	D			0.0	\$525.00	2	\$1,050.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/11/12	2										

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Agency: LUC MEDIA (32354)	Product: DCCC/MARK CRITZ 10/8-14	Self Protect.: :00:00	Confirmed: 10/05/12 01:56 PM	
Buyer: AMY MILLS	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 10/08/12 08:48 AM	
AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM : SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEWS430PM	1 0 1 0 0 0 0	NEWS	30	D			0.0	\$525.00	2	\$1,050.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/10/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS5PM	0 1 0 1 1 0 0	NEWS	30	D			0.0	\$750.00	3	\$2,250.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEWS530PM	1 0 1 0 0 0 0	NEWS	30	D			0.0	\$750.00	2	\$1,500.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/10/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEWS6PM	0 1 0 1 1 0 0	NEWS	30	D			0.0	\$750.00	3	\$2,250.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEWS630PM	1 0 1 0 0 0 0	NEWS	30	D			0.0	\$750.00	2	\$1,500.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/10/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NLATE03	0 1 0 0 1 0 0	NEWS	30	B			0.0	\$1,200.00	2	\$2,400.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NEWSSAT6A	* * * * * S *	NEWS	30	B			0.0	\$275.00	1	\$275.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/13/12	10/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NEWSSAT8	* * * * * S *	NEWS	30	D			0.0	\$325.00	1	\$325.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/13/12	10/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NEWSSAT7P	* * * * * S *	NEWS	30	B			0.0	\$625.00	1	\$625.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/13/12	10/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NLATE03	* * * * * S *	NEWS	30	B			0.0	\$1,200.00	1	\$1,200.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/13/12	10/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	WKDPG08	* * * * * S	KDPG	30	B			0.0	\$175.00	1	\$175.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$525.00	1	\$525.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NLATE03	* * * * * S	NEWS	30	B			0.0	\$1,200.00	1	\$1,200.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	DDEAL	0 1 0 0 1 0 0	DAY	30	B			0.0	\$325.00	2	\$650.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	D11AM	1 0 0 1 0 0 0	PRIC	30	B			0.0	\$500.00	2	\$1,000.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/11/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	DSOAPS	0 0 1 0 1 0 0	DAY	30	B			0.0	\$385.00	2	\$770.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/10/12	10/12/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	DPHIL	1 1 0 1 0 0 0	DAY	30	B			0.0	\$325.00	3	\$975.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/11/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	AINSIDER	0 0 1 0 1 0 0	ACC	30	B			0.0	\$525.00	2	\$1,050.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	LLETTER01	0 1 0 1 1 0 0	LETT	30	B			0.0	\$450.00	3	\$1,350.00		
	LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	24:00 - 25:00	* * * * * S *	MILT	30	B			0.0	\$200.00	1	\$200.00		
	CRIMINAL MINDS;LUR;20 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/13/12	10/13/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	49	0	\$26,400.00	\$22,440.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$26,400.00	\$22,440.00	\$0.00	\$0.00